



Mesirow Financial Interim Management, LLC offers specialized expertise, with professionals who are able to step into difficult situations and take on key C-level roles. We work diligently with clients – be it management, boards or creditors – towards addressing short-term managerial and operational problems and establishing a solid foundation for future success by effecting positive change for the long-term. This capability allows us to manage a crisis and augment existing management where needed.

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Our interim management professionals are ready to assume full responsibilities of experienced senior executive positions, including chief executive officer, chief restructuring officer, chief operating officer and chief financial officer and put our experience to work to support in the following capacities:

Our Services

- **Stabilize operations and finances** Our professionals work closely with management, board members and other critical decision makers of underperforming companies to address immediate concerns and lay the groundwork for long-term success.
- **Analyze operational economics that facilitate key decisions** From the earliest days of an engagement, our interim management executives assess core business measures such as cash flow dynamics, revenue trends and operating costs to enable necessary change in strategy quickly and effectively.
- **Restructure financial obligations to match cash flow potential** Despite the circumstances leading to a company's performance issues, rightsizing the business in the face of challenges is often an important step for achieving success. Our team is adept in making the right choices when difficult decisions need to be made.
- **Redesign business models to increase competitiveness** Whether rationalizing SKUs, channels of distribution or management layers, or identifying new opportunities for growth, our professionals are skilled at positioning a company to have the best competitive advantage moving forward.
- **Optimize and monitor liquidity** A key to the ongoing viability of a distressed company is management of receivables and expenditures. Our team employs aggressive strategies to ensure appropriate vendor relationships and examines expenditures with a fine-tooth comb.
- **Manage the details of running a business** As experienced managers, our interim management professionals examine a business from both a broad and a micro-detail perspective. This means our professionals can step in and operate underperforming businesses and streamline logistics systems, optimize the supply chain and manage outsourced partner resources.

- **Identify and minimize business risk** From the onset of the assignment through the cycle of a successful engagement, risk/reward is analyzed every step of the way. MFC's professionals are skilled at identifying and remedying not only the obvious risks, but those that lay deeper within the business. Our firm is singularly focused on exiting the company only when set on the path to a future with lower risk.
- **Address accounting issues** Our highly-credentialed executives have real-world experience in operating mid- and large-sized firms, and are expert in identifying opportunities to improve internal and external financial reporting systems.
- **Evaluate technology solutions** Familiar with the most advanced and efficient technology systems, our interim management professionals are adept at employing the appropriate technical solutions to improve operations.

Services Offered by Mesirow Financial

Investment Management Institutional money manager in the areas of hedge fund strategies, private equity, currency and commodity management, real estate, U.S. value and international equities and fixed income, as well as investment advisory services for private clients and retirement plan sponsors

Global Markets Well-capitalized broker/dealer with expertise in institutional fixed income sales and trading, public finance, clearing services, investment banking, sale-leaseback financing and non-discretionary brokerage services

Insurance Services Full-service insurance brokerage and consultant specializing in the areas of property and casualty, surety, employee benefits, life and disability and private client insurance, as well as structured settlement services

Consulting Financial and operational advisory services including corporate recovery, litigation, investigative and intelligence services and valuation services, as well as real estate consulting and compensation and executive benefit strategies

About Mesirow Financial

Mesirow Financial is a diversified financial services firm headquartered in Chicago. Founded in 1937, it is an independent, employee-owned firm with approximately 1,200 employees globally. With expertise in Investment Management, Global Markets, Insurance Services and Consulting, Mesirow Financial strives to meet the financial needs of institutions, public sector entities, corporations and individuals. For more information about Mesirow Financial, visit its website at mesirowfinancial.com.

*Resources may be provided through BTG Mesirow Financial Consulting and other strategic affiliates. Mesirow Financial Consulting, LLC is an Illinois limited liability corporation. Interim Management services provided by Mesirow Financial Interim Management, LLC. Distressed M&A and Capital Raising Services provided by Mesirow Financial Consulting Capital (a division of Mesirow Financial, Inc.). Real Estate services are provided by Mesirow Realty Services, Inc. Compensation and benefit planning services provided by Mesirow Financial, Inc. Securities and securities services are provided by Mesirow Financial, Inc. Member NYSE, SIPC. Insurance services provided by Mesirow Insurance Services, Inc. Mesirow Financial does not offer legal or tax advice. Mesirow Financial refers to Mesirow Financial Holdings, Inc. and its divisions, subsidiaries and affiliates. The Mesirow Financial name and logo are registered service marks of Mesirow Financial Holdings, Inc. ©2012, Mesirow Financial Holdings, Inc. All rights reserved. Printed in the U.S.A.

For Further Information

about our interim management services, please contact:

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Our Reach

MFC is equipped to address the growing number of multi-jurisdictional engagements, and possesses an acute understanding of regional markets, regulations and conditions across the globe. We apply our narrow focus, broad reach and expansive resources to each engagement and can quickly mobilize the right talent on a local, regional and global basis. Our United States locations include:

New York ■ Chicago
Atlanta ■ Boston ■ Dallas
Los Angeles ■ Miami ■ Washington, D.C.

With teams in key locations over six continents, we are equipped to apply our vast industry experience and local market expertise across the globe.*



Independent Minds.
Innovative Solutions.