



Now more than ever, Mesirow Financial's clients are looking for innovative ways to manage their U.S. equity portfolios. The use of exchange-traded options offers creative, disciplined and transparent techniques to potentially enhance their portfolio's strategy and returns.

Sophisticated investors are continuously bombarded with financial and economic news. Focusing on information that is relevant to the investor's portfolio, then deciding how best to react to that information is the challenge for which options may provide strategic and tactical solutions.

Options allow the investor to continually fine tune their risk/reward parameters, while adjusting decisions in a constantly changing economic environment. These adjustments can be the difference between profit and loss.

Investors managing their portfolios may at various times be interested in employing option strategies aimed at:

- Enhancing yield
- Risk mitigation/protection for entire portfolios, sectors, or individual positions
- Concentration in single stock positions seeking:
 - ▼ Disciplined diversification strategies
 - ▼ Tax efficient liquidations*
 - ▼ Incremental income
 - ▼ Risk mitigation/actively managed
 - ▼ Implementation of event driven protection
- Complementing value investors buy/sell disciplines

For Further Information, Contact:

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About Veda Levin



Veda Levin is a seasoned equity derivatives specialist with extensive experience in the financial services industry. Veda tailors individualized options strategies to help clients achieve their investment goals. She has held numerous senior leadership positions at top financial services firms. Veda is a former member of the Chicago Board Options Exchange and the Chicago Board of Trade, where she also served on the Board of Directors.

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Additional Services Offered by Mesirow Financial

Investment Management Institutional money manager in the areas of hedge fund strategies, private equity, currency and commodity management, real estate, U.S. value and international equities and fixed income, as well as investment advisory services for private clients and retirement plan sponsors

Global Markets Transaction-based brokerage services as well as effective deferral of capital gains taxes associated with the sale of real estate property through the acquisition of substitute property such as a 1031 exchange

Insurance Services Full-service insurance brokerage and consultant specializing in the areas of property and casualty, life and disability and private client insurance

Consulting Financial advisory services including litigation and investigative services, valuation and technology advisory services and real estate consulting to evaluate and execute options for real estate assets

About Mesirow Financial

Mesirow Financial is a diversified financial services firm headquartered in Chicago. Founded in 1937, we are an independent employee-owned firm with offices across the country and in London. With expertise in Investment Management, Global Markets, Insurance and Consulting, Mesirow Financial strives to meet the financial needs of institutions, public sector entities, corporations and individuals. For more information about Mesirow Financial, visit our Web site at mesirowfinancial.com.

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*Mesirow Financial does not provide legal or tax advice. Investors should consult with a tax advisor as to how taxes may affect the outcome of options strategies. Supporting document for any claims will be supplied upon request.

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